

C3 Al Achieves the AWS Generative Al Competency

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C3 AI offers generative AI as a secure, reliable, and efficient enterprise solution

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Jul. 22, 2024-- C3 AI (NYSE: AI), the Enterprise AI application software company, today announced that the company has achieved the Amazon Web Services (AWS) Generative AI Competency. This specialization recognizes C3 AI as an AWS Partner that helps customers and the AWS Partner Network (APN) drive the advancement of services, tools, and infrastructure pivotal for implementing generative AI technologies.

Achieving the AWS Generative AI Competency differentiates C3 AI as an AWS Partner that has demonstrated technical proficiency and customer success in supporting minimized hallucinations, prompt engineering, model customization, and data privacy. C3 AI possesses the experience and expertise demonstrated through successful projects addressing customer challenges using generative AI solutions. These solutions enable digital transformation strategies for augmenting the customer experience, delivering hyper-personalized and engaging content, streamlining workflows, and delivering actionable results powered by generative AI technology from AWS.

The <u>AWS Competency Program</u> aims to assist customers in connecting with AWS Partners who possess extensive knowledge and technical expertise in using AWS technologies and best practices to adopt generative AI. These AWS Partners facilitate the seamless integration and deployment of AWS-based solutions to meet the unique needs of all customers, from startups to global enterprises.

"C3 AI is a leader in enterprise generative AI technology, continuing to deliver significant economic value across industries," said Nikhil Krishnan, Chief Technology Officer, Products, C3 AI. "Using C3 Generative AI, our customers have shortened the time required to find information by over 90% and seen a 20% reduction in downtime, enabling teams to instead focus on critical business tasks."

<u>C3 Generative AI</u> is increasing productivity and accelerating decision making for customers across industries including <u>manufacturing</u>, industrials, defense and intelligence, and professional services. C3 Generative AI can improve efficiency across a range of activities including operations assistance, contracts analysis, due diligence, and financial data analysis. Successful C3 Generative AI projects include streamlining operator assistance, improving safety for manufacturing operations, and rapid analysis of technical datasets, contracts, and intelligence.

All C3 Al products, including C3 Generative AI, are powered by AWS and utilize AWS services, including Amazon Bedrock.

C3 Generative AI is now available in AWS Marketplace.

About C3.ai, Inc.

C3 AI is the Enterprise AI application software company. C3 AI delivers a family of fully integrated products including the C3 AI Platform, an end-to-end platform for developing, deploying, and operating enterprise AI applications, C3 AI applications, a portfolio of industry-specific SaaS enterprise AI applications that enable the digital transformation of organizations globally, and C3 Generative AI, a suite of domain-specific generative AI offerings for the enterprise.

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