

## Announcing the C3 Al Asset Performance Suite to Drive Intelligent Operations and Enterprise Optimization

October 17, 2024

A suite of Enterprise AI applications built for asset-intensive industries to improve yield, efficiency, and productivity while minimizing downtime

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Oct. 17, 2024-- C3 Al (NYSE: Al), the Enterprise Al application software company, today announced the newly re-branded C3 Al Asset Performance Suite, a collection of powerful, purpose-built Al applications that work together to help enterprises maximize value and improve sustainability performance.

The C3 Al Asset Performance Suite includes <u>C3 Al Reliability</u>, <u>C3 Al Process Optimization</u>, and <u>C3 Al Energy Management</u>. These applications offer enterprises optimized asset performance through improvements in operational efficiency across business units.

"C3 AI is the leader in AI-powered predictive maintenance, and our customers are some of the most satisfied in the industry because our technology makes a positive impact on their bottom line and continually maximizes their investments," said Thomas M. Siebel, CEO, C3 AI. "This re-brand of the C3 AI Asset Performance Suite is in recognition that customers realize the most value by deploying applications that work in concert together and address entire value chains; in this case, with predictive maintenance, process optimization, and energy management."

Customers including Shell, Holcim, and Pantaleon are applying the C3 Al Asset Performance Suite to reduce unplanned downtime, optimize yield and production efficiency, reduce energy consumption, and accelerate sustainability goal timelines.

C3 Al remains committed to the vision of Enterprise Al: evolving how enterprises work with technology for a better tomorrow. C3 Al's unmatched product and business strategy, focused on helping enterprises maximize value with Al-powered applications, is a key driver in realizing that vision. The C3 Al Asset Performance Suite product roadmap continues to drive investments in generative Al, Al vision, automated Al, as well as governance and explainability, demonstrating that C3 Al is dedicated to making it easy for organizations to capture value across its workforce and operations.

Register for the upcoming webinar on Thursday, October 24 at 10AM PT as C3 Al demonstrates how the C3 Al Asset Performance Suite helps enterprises transform asset operations.

## About C3.ai, Inc.

C3 AI is the Enterprise AI application software company. C3 AI delivers a family of fully integrated products including the C3 AI Platform, an end-to-end platform for developing, deploying, and operating enterprise AI applications, C3 AI applications, a portfolio of industry-specific SaaS enterprise AI applications that enable the digital transformation of organizations globally, and C3 Generative AI, a suite of domain-specific generative AI offerings for the enterprise.

View source version on businesswire.com: https://www.businesswire.com/news/home/20241017877463/en/

## C3 Al Public Relations

Edelman Lisa Kennedy 415-914-8336 pr@c3.ai

**Investor Relations** 

ir@c3.ai

Source: C3.ai