



C3 AI Designated “Awardable” Vendor for Department of Defense Chief Digital and Artificial Intelligence Office’s Tradewinds Solutions Marketplace

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REDWOOD CITY, Calif.--(BUSINESS WIRE)--Jan. 28, 2025-- [C3 AI](#) (NYSE: AI), the Enterprise AI application software company, announced today that it has achieved “Awardable” status through the [Chief Digital and Artificial Intelligence Office's Tradewinds Solutions Marketplace](#), with the addition of [C3 AI Decision Advantage](#) and [C3 AI Contested Logistics](#) to the Marketplace.

Tradewinds is the Department of Defense's framework for sourcing, funding, and developing solutions to challenges in the artificial intelligence (AI)/machine learning (ML), digital, and data analytics space. The Tradewinds Solutions Marketplace is a ground-breaking digital repository of post-competition, readily awardable pitch videos, which address the government’s greatest challenges in the AI/ML, digital, and data analytics space.

“Our designation as ‘Awardable’ on the Tradewinds Marketplace validates C3 AI’s proven track record of delivering mission-critical AI solutions across the defense sector,” said Thomas M. Siebel, Chairman and CEO, C3 AI. “With many years of successful DoD implementations and the industry’s most scalable Enterprise AI platform, we remain uniquely positioned to accelerate the modernization of defense and intelligence operations. This recognition further strengthens our ability to enhance national security through AI-driven transformation at the enterprise level.”

C3 AI’s submissions, which are accessible by government customers on the Tradewinds Solutions [Marketplace](#), present use cases where the company demonstrates how decision advantage and contested logistics can support critical DoD missions.

“The Tradewinds Marketplace exemplifies how the government can adopt commercial best practices to significantly accelerate technology acquisition for government agencies,” said Dan Gelston, President, C3 Federal Systems. “By managing a marketplace of awardable non-traditional offerings, Tradewinds streamlines the selection of best-fit solutions, allowing us to rapidly deliver critical AI capabilities to our defense partners and strengthen operational efficiency and decision making.”

All awardable solutions have been assessed through complex scoring rubrics and competitive procedures and are available to Government customers with a Marketplace account. C3 AI was recognized among a competitive field of applicants to the Tradewinds Solutions Marketplace whose solutions demonstrated innovation, scalability, and potential impact on DoD missions. Government customers interested in viewing the video solution can create a Tradewinds Solutions Marketplace account at [tradewindai.com](#).

C3 AI’s Enterprise AI applications are used by Fortune 500 companies and government agencies — including U.S. defense agencies, the U.S. Army, the U.S. Air Force, the U.S. Navy, the U.S. Marine Corps, the U.S. Intelligence Community, and others — to solve complex, data-driven problems at massive scale.

[C3 AI Decision Advantage](#) improves domain awareness and battle management by synthesizing multiple intelligence sources to enable commanders and decision makers with AI insights, by unifying and connecting siloed data feeds to expose emergent risk insights and accelerate human decision timelines with advanced AI. [C3 AI Contested Logistics](#) enhances logistics operations with global, near-real time visibility and AI-prioritized risks and alerts, enabling resilient and adaptive supply networks in contested environments.

About C3.ai, Inc.

C3 AI (NYSE: AI) is the Enterprise AI application software company. C3 AI delivers a family of fully integrated products including the C3 AI Platform, an end-to-end platform for developing, deploying, and operating enterprise AI applications, C3 AI applications, a portfolio of industry-specific SaaS enterprise AI applications that enable the digital transformation of organizations globally, and C3 Generative AI, a suite of large AI transformer models for the enterprise.

About Tradewinds Solutions Marketplace

The Tradewinds Solutions Marketplace is a digital repository of post-competition, readily awardable pitch videos that address the Department of Defense’s (DoD) most significant challenges in the Artificial Intelligence/Machine Learning (AI/ML), data, and analytics space. All awardable solutions have been assessed through complex scoring rubrics and competitive procedures and are available to Government customers with a Marketplace account. Government customers can create an account at [www.tradewindai.com](#). Tradewinds is housed in the DoD’s Chief Digital Artificial Intelligence Office.

For more information or media requests, contact: Success@tradewindai.com

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