



C3 AI Announces C3 Transform 2025: Leading the Enterprise AI Era

March 11, 2025

Visionary leaders and technical experts will convene for C3 AI's sixth annual international user's group conference to unlock generative and agentic AI's power at enterprise scale

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Mar. 11, 2025-- [C3 AI](#) (NYSE: AI), the Enterprise AI application software company, will host its sixth annual international user's group conference, C3 Transform 2025, on March 18–20, 2025, in Boca Raton, Florida. This gathering will convene business leaders, technical experts and thought leaders to explore how generative and agentic AI are transforming the future of enterprise software.

"C3 Transform charts the future of Enterprise AI, and this year's gathering occurs at a pivotal moment — the Cambrian explosion of generative AI and the post-Cambrian transformation of agentic AI that changes everything from the way that we plan, to the way that we fulfill, the way that we sustain, the way that we deliver, and the way we manage," said Thomas M. Siebel, Chairman and CEO, C3 AI. "Net-net, C3 AI customers and partners are using these technologies today to generate outsized economic and social benefits, enabling their enterprises to deliver higher-quality, lower-cost, more finely tailored products and services into the hands of highly satisfied customers on time, in full."

C3 Transform attendees can expect authoritative keynotes, expert panel discussions, and animated breakout sessions. Speakers include:

- **The Honorable Condoleezza Rice**, 66th Secretary of State
- **Kevin McCarthy**, Former Speaker of the U.S. House of Representatives
- **Jim Hagemann Snabe**, Chairman, Siemens AG, Former co-CEO, SAP & Former Chairman, A.P. Moller-Maersk
- **General (Ret.) John Hyten**, Former Vice Chairman of the Joint Chiefs of Staff
- **Chris Miller**, Professor, Tufts University & Author of "Chip War: The Fight for the World's Most Critical Technology"
- **Alan Murray**, President, WSJ Leadership Institute

In addition to broader industry insights, C3 Transform 2025 will offer attendees a firsthand look at the latest additions to the C3 AI Suite, including the C3 Agentic AI Platform's new agentic capabilities and C3 Generative AI's offerings for marketing, government services, and other verticals. Attendees will also hear directly from C3 AI customers, partners, and product experts on building, scaling, and future-proofing Enterprise AI programs for long-term impact and value, with sessions from:

- Microsoft
- Dow
- Nucor Corporation
- Flint Hills Resources
- Quest Diagnostics
- QatarEnergy
- SmithRx
- Norfolk Iron & Metal
- Worley
- Holcim

Presenters will provide detail on how these customers are generating economic benefit by using C3 AI technology today.

At the vanguard of Enterprise AI for over 15 years, C3 AI will lay out its 2025 roadmap so customers, prospects, and partners can get a clear view of the technology's trajectory, with release dates on powerful new capabilities coming soon.

C3 Transform is a must attend event for anyone who is serious about Enterprise AI. For those who are interested in participating, we encourage you to request an invite here: <https://c3.ai/events/c3-transform-2025/>.

About C3.ai, Inc.

C3 AI (NYSE: AI) is the Enterprise AI application software company. C3 AI delivers a family of fully integrated products including the C3 Agentic AI Platform, an end-to-end platform for developing, deploying, and operating enterprise AI applications, C3 AI applications, a portfolio of industry-specific SaaS enterprise AI applications that enable the digital transformation of organizations globally, and C3 Generative AI, a suite of large AI transformer models for the enterprise.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20250311599701/en/): <https://www.businesswire.com/news/home/20250311599701/en/>

C3 AI Public Relations

Edelman
Lisa Kennedy
(415) 914-8336
pr@c3.ai

Investor Relations

ir@c3.ai

Source: C3.ai