



Eletrobras Selects C3 AI to Scale Enterprise AI Across Latin America's Largest Power Utility

August 18, 2025

C3 AI Grid Intelligence to be deployed across Eletrobras' transmission network, transforming real-time operations and accelerating grid resilience across Brazil

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Aug. 18, 2025-- [C3 AI](#) (NYSE: AI), the Enterprise AI application software company, and [Eletrobras](#), Latin America's largest power and utility provider, are partnering to scale C3 AI Grid Intelligence for real-time fault monitoring and resolution across all of Eletrobras' operations centers.

After a successful initial deployment of the C3 AI Grid Intelligence application across 10 substations in 2024, Eletrobras is now scaling the solution across all its transmission assets as part of the Eletro.ia program. The utility is also using C3 Generative AI to streamline operational reporting, freeing operators to focus on higher-impact tasks. Built on the C3 Agentic AI Platform, C3 AI Grid Intelligence gives operators real-time context, accelerates fault response, and improves grid stability and compliance.

"In 2024, Eletrobras launched a program called Eletro.ia with the goal of applying AI at scale across the entire company. Through this program, Eletrobras is leveraging cutting-edge AI and data solutions to unlock efficiencies across our network and better serve our customers throughout Brazil," said Lucas Pinz, Director of Innovation and Technology, Eletrobras.

"C3 AI's ability to support a real-time operations center with an operations-ready platform and end-user focused solutions was core to our decision to partner with C3 AI," said Pablo Flores, Executive Manager of Protection, Automation, and Control of Operation Systems, Eletrobras. "Eletrobras is modernizing critical network monitoring processes, allowing us to effectively and quickly respond to incidents to ensure grid stability and availability."

"Global energy expansion and resilience remains a primary company focus for C3 AI," said Thomas M. Siebel, Chairman and CEO, C3 AI. "Our work with Eletrobras reinforces C3 AI's position as the trusted Enterprise AI provider for critical infrastructure and highlights the power of our platform in delivering operational transformation across the global energy sector."

As global energy systems face rising demand and volatility, Eletrobras is demonstrating how AI can drive resilience and reliability at scale. In the event of outages, C3 AI Grid Intelligence identifies alarms and cluster faults, determines affected equipment and substations, and prompts decision-making intelligence to mitigate issues in less than 10 seconds — a process that could previously take several minutes to hours.

About C3.ai, Inc.

C3 AI is the Enterprise AI application software company. C3 AI delivers a family of fully integrated products including the C3 Agentic AI Platform, an end-to-end platform for developing, deploying, and operating enterprise AI applications, C3 AI applications, a portfolio of industry-specific SaaS enterprise AI applications that enable the digital transformation of organizations globally, and C3 Generative AI, a suite of large AI transformer models for the enterprise.

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Source: C3.ai