## C3 Al and Koch Industries Expand Contract

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Five-year agreement enables further Enterprise AI adoption for Koch Industries companies

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- C3 Al (NYSE: Al), the Enterprise Al software company, today announced the renewal and expansion of its contract with Koch Industries, one of the largest private companies in America. The new agreement extends across Koch's diverse group of companies, building upon the existing relationship and enabling Koch to further leverage C3 Al's technology across a variety of industries.

Under the new five-year agreement, Koch Industries will have the opportunity to build more custom enterprise applications on the <u>C3 Al Application</u> <u>Platform</u>, as well as deploy <u>C3 Al Applications</u>, including C3 Al Reliability, C3 Al Energy Management, C3 Al Inventory Optimization, C3 Al Supply Network Risk, C3 Al Production Scheduling Optimization, and C3 Al Sourcing Optimization. The agreement also gives Koch analysts access to <u>C3 Al Ex Machina</u>, a no-code solution that allows all of Koch's companies to create powerful Al decision-making tools and analytical models.

"We've enjoyed significant success utilizing C3 AI applications within Koch Industries, and we are eager to build on this progress," said Jim Hannan, EVP and CEO, Koch Enterprises. "At Koch, we are constantly looking to provide our employees with the best systems and tools, enabling them to realize their own potential while pushing the limits of AI and helping our business deliver value to our customers. Adoption of the C3 AI platform across Koch has the potential to create even greater value for our employees, businesses and capabilities, our customers and society."

"Koch Industries is one of the most successful examples of how C3 AI delivers rapid and substantial operating and financial returns at enterprise scale," said Thomas M. Siebel, CEO of C3 AI. "Koch Industries is transforming its companies by utilizing real-time, predictive AI from C3 AI. We are delighted to see the success Koch is having with our platform and applications, and we look forward to extending our capabilities across their entire portfolio."

On June 2, 2020, C3 Al announced that Koch Industries had selected C3 Al as their Enterprise Al platform to enable and accelerate digital transformation at enterprise scale.

## About C3.ai, Inc.

C3 Al application software company. C3 Al delivers a family of fully integrated products including the C3 Al Application Platform, an end-to-end platform for developing, deploying, and operating enterprise Al applications, and C3 Al Applications, a portfolio of industry-specific SaaS enterprise Al applications that enable the digital transformation of organizations globally.

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