

## Shell Achieves Major Milestone: Scales Artificial Intelligence Predictive Maintenance to 10,000 Pieces of Equipment Using C3 AI

March 8, 2022

Deployment spans Shell assets globally

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- <u>C3 Al</u> (NYSE:Al), the Enterprise Al software company, today announced that Shell has scaled its predictive maintenance program, powered by C3 Al technology, to monitor and maintain more than 10,000 pieces of equipment in upstream, manufacturing, and integrated gas assets across its global asset base — one of the largest such deployments in the energy industry. Al predictive maintenance enables Shell to identify equipment degradation and failures before they happen, allowing operators to take proactive measures and avoid costly unplanned downtime, production interruptions, and potential risks to the environment and human safety. Monitored equipment includes control valves, pumps, compressors, and other critical components.

"Shell's deployment of AI predictive maintenance at global scale is an impressive achievement, delivering significant economic, environmental, and human safety benefits," said C3 AI CEO Thomas M. Siebel. "We are extremely proud to have helped Shell reach this milestone, made possible by the combination of Shell's extensive operational expertise and C3 AI's advanced AI software. We look forward to continuing to work with Shell in further scaling AI across their enterprise."

"Monitoring 10,000 pieces of critical equipment with AI-enabled predictive maintenance is an important milestone for Shell — an ambitious target we had set for 2021 and successfully achieved," said Dan Jeavons, Vice President of Computational Science and Digital Innovation at Shell. "We have an exceptionally talented team to thank for this accomplishment, as well as partners like C3 AI, whose technology helped us reach this level of scale in our predictive maintenance program."

Underlying the ability to monitor more than 10,000 pieces of equipment is a technical infrastructure that:

- Supports global deployment across Shell's upstream, downstream, and integrated gas assets
- Ingests 20 billion rows of data weekly from more than 3 million sensors
- Trains, tunes, and runs nearly 11,000 machine learning models in production
- Makes over 15 million predictions every day

Shell plans to accelerate its predictive maintenance program this year. Shell is also exploring additional use cases on the C3 Al Suite, including asset integrity, production optimization, system optimization, safety, and sustainability. In June 2021, Shell and C3 Al announced a five-year renewal of their strategic agreement to accelerate the deployment of enterprise Al and ML applications on the C3 Al Suite across Shell.

To benefit the entire energy industry, Shell has commercialized its AI predictive maintenance applications built with C3 AI software. The solutions are available to the general market through the <a href="Open Energy AI initiative">Open Energy AI initiative</a> (OAI), an open ecosystem with the goal of advancing the use and adoption of AI in the energy sector, of which Shell, C3 AI, Baker Hughes, and Microsoft are founding members.

Learn more about Shell's predictive maintenance program, and the availability of its solutions on the OAI site.

## About C3.ai, Inc.

C3 AI is the Enterprise AI application software company. C3 AI delivers a family of fully integrated products including the C3 AI Suite, an end-to-end platform for developing, deploying, and operating enterprise AI applications and C3 AI Applications, a portfolio of industry-specific SaaS enterprise AI applications that enable the digital transformation of organizations globally.

Shell companies have their own separate identities but in this web site we may sometimes use "Shell", "Group, "we" or "us" when we refer to Shell companies in general or where no useful purpose is served by identifying any particular Shell company.

## C3 Al Public Relations

Edelman Lisa Kennedy 415-914-8336 pr@c3.ai

**Investor Relations** 

ir@c3.ai

Source: C3.ai