



C3 AI Announces Livestream for C3 Transform 2024

March 4, 2024

Watch the live webcast to hear from leaders and experts on how to use enterprise AI and generative AI securely and effectively

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Mar. 4, 2024-- [C3 AI](#) (NYSE: AI), the Enterprise AI application software company, is hosting its annual user conference, [C3 Transform 2024](#), this week in Boca Raton, Florida, which is also available to [livestream](#). The live webcast will kick off on Wednesday, March 6, at 8:30am EST with a keynote address from C3 AI CEO Thomas M. Siebel.

C3 Transform brings together business leaders, technical experts, thought leaders, and C3 AI customers to discuss enterprise AI innovation, performance, and value; this year, the focus is on how generative AI is delivering enormous productivity and efficiency benefits across industries.

Those who wish to watch the livestream can sign up here: <https://c3.ai/c3-transform-2024-livestream/>

This year's agenda features notable keynote presentations and panel discussions covering topics including: why AI is critical to national security; the past, present, and future of LLMs; the incredible business value of generative AI; and the conversations business leaders are having on investing in AI solutions.

Featured sessions and speakers include:

- **C3 AI CEO Thomas M. Siebel** on Harnessing Generative AI: Gift Horse or Trojan Horse?
- **The Honorable Condoleezza Rice**, 66th U.S. Secretary of State, brings her expertise to discuss AI's role in the future of national security
- **C3 AI CTO Ed Abbo & Jim Snabe, Chairman of Supervisory Board, Siemens AG**, on Turning AI Into Knowledge: A Practitioner's Guide
- **Dr. Christopher Manning**, Director of the Stanford Artificial Intelligence Lab, discusses the past, present, and future of LLMs with Mr. Siebel
- **C3 AI customers Holcim, GSK, and Con Edison** detail their digital transformations and enterprise AI journeys
- **Alan Murray, CEO, Fortune Media, and the C3 AI Board of Directors** share insights gained from recent executive conversations and perspectives on how business leaders are thinking about using AI in their organizations.

In addition to conversations around trends shaping the wider industry, C3 Transform 2024 will highlight the evolution of C3 AI's solutions and offer attendees a firsthand look at the latest innovations in [C3 Generative AI](#).

Register for the livestream here: <https://c3.ai/c3-transform-2024-livestream/>

About C3.ai, Inc.

C3 AI is the Enterprise AI application software company. C3 AI delivers a family of fully integrated products including the C3 AI Platform, an end-to-end platform for developing, deploying, and operating enterprise AI applications, C3 AI applications, a portfolio of industry-specific SaaS enterprise AI applications that enable the digital transformation of organizations globally, and C3 Generative AI, a suite of domain-specific generative AI offerings for the enterprise.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20240304075863/en/): <https://www.businesswire.com/news/home/20240304075863/en/>

C3 AI Public Relations

Edelman
Lisa Kennedy
(415) 914-8336
pr@c3.ai

Investor Relations

ir@c3.ai

Source: C3.ai