![C3.ai logo]

C3 AI Introduces C3 Generative AI: Standard Edition on Google Cloud Marketplace

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Get started using generative AI across the enterprise in minutes with this simple, self-service, no-code solution

REDWOOD CITY, Calif.--(BUSINESS WIRE)--Mar. 5, 2024-- C3 AI (NYSE: AI), the Enterprise AI application software company, today announced that C3 Generative AI: Standard Edition, its no-code, self-service generative AI application, is now available on Google Cloud Marketplace, supporting Google's newest and most advanced large language model (LLM), Gemini. With a simple, self-service, no-code onboarding flow that takes minutes to complete, C3 Generative AI: Standard Edition allows users to easily access insights from documents and unstructured files across their enterprise.

"C3 AI is pioneering generative AI for the enterprise and is reshaping the future of business with reliable, flexible, and secure solutions. Offering this powerful application on Google Cloud Marketplace allows many more businesses to take advantage of this capability," said Nikhil Krishnan, Chief Technology Officer, Products, C3 AI. "With C3 Generative AI: Standard Edition we are enabling anyone – regardless of technological training or background – to improve enterprise efficiency, productivity, and workforce knowledge with generative AI through an entirely self-service experience."

C3 Generative AI: Standard Edition on Google Cloud Marketplace is currently available for three industry-specific modules: manufacturing, customer service, and financial services; and users can start using the application now under a 14-day free trial.

Companies using C3 Generative AI from these industries have already seen success in a variety of use cases. For example, C3 Generative AI: Standard Edition for Manufacturing has enabled operators to troubleshoot and resolve critical equipment issues. In financial services, C3 Generative AI has helped analysts find information to accelerate due diligence. And customer service agents have been able to use the application to rapidly find insights related to customer complaints and resolutions, streamlining the response process. Typically, customers see a 50% increase in organizational effectiveness and a 90% reduction in information access time.

C3 Generative AI is built for the enterprise, and with Standard Edition users can access features including:

- **Deterministic responses** generate accurate, consistent results by utilizing a retrieval-augmented generative architecture that separates the enterprise knowledge base from the large language model.
- **Full traceability to ground truth** with the ability to trace back to source documents and data for every insight that is generated.
- **Minimal hallucination** provides accurate answers with embedded relevance scoring and a solution that answers "I don't know" when the relevance threshold is not met.
- **Enterprise access controls** for robust security controls to ensure users access only the data they are authorized to see.
- **Image and table parsing** gives users the ability to reason on tables or images within documents and handle complex document sections for high-accuracy results.
- **Multi-lingual support** so users can engage through the language of their choice.
- **Built-in advanced mathematical tools** automatically invoked by C3 Generative AI.

"Bringing C3 AI to Google Cloud Marketplace will help customers quickly deploy, manage, and grow the C3 Generative AI: Standard Edition on Google Cloud's trusted, global infrastructure," said Dai Vu, Managing Director, Marketplace & ISV GTM Programs at Google Cloud. "C3 AI can now securely scale and support customers on their digital transformation journeys."

C3 Generative AI: Standard Edition is optimized for Google Cloud and leverages the latest state-of-the-art models from Google Cloud's Vertex AI platform, including Gemini. Gemini, Google's most advanced LLM, offers strong benefits to customers, including that it is the least prone to hallucination among commercial LLMs; and it has the largest context window of commercial LLMs, increasing performance of in-context learning for prompts.

For customers looking to apply generative AI to additional data types, expanded capabilities are available in C3 Generative AI: Enterprise Edition — the first domain-specific generative AI offering for industries, business processes, and enterprise systems. By upgrading to the Enterprise Edition users can: access and act on insights from a wider range of enterprise data, such as multi-modal datasets and unstructured data; perform complex reasoning across multi-modal data; orchestrate actions or workflows; and invoke other purpose-built AI/ML models. To upgrade at any time, customers should contact C3 AI.

Sign up now to experience the power of C3 Generative AI: https://c3.ai/c3-generative-ai-standard-edition/.

About C3 Generative AI

C3 Generative AI is a unified knowledge source that enables enterprise users to rapidly locate, retrieve, and act on enterprise data and insights through an intuitive search and chat interface. By combining state-of-the-art foundational large language models (LLMs), deep learning retrieval models, and the C3 AI Platform, C3 Generative AI serves as a deep domain co-pilot to support information retrieval across datasets and improved decision making.

About C3.ai, Inc.

C3 AI is the Enterprise AI application software company. C3 AI delivers a family of fully integrated products including the C3 AI Platform, an end-to-end platform for developing, deploying, and operating enterprise AI applications, C3 AI applications, a portfolio of industry-specific SaaS enterprise AI applications that enable the digital transformation of organizations globally, and C3 Generative AI, a suite of domain-specific generative AI offerings for the enterprise.

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