UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

| Filed by the Registrant ⊠ Filed by a Party other than the Registrant □ | | | | |
|--|---|---|-------|----------------------------|
| | | | Check | Check the appropriate box: |
| | Confide Definition | nary Proxy Statement ential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) ive Proxy Statement ive Additional Materials ing Material Pursuant to § 240.14a-12 | | |
| | C3.ai, Inc. | | | |
| | | (Name of Registrant as Specified In Its Charter) | | |
| | | (Name of Person(s) Filing Proxy Statement, if Other Than the Registrant) | | |
| Payme | nt of Fili | ng Fee (Check the appropriate box): | | |
| \boxtimes | No fee | o fee required. | | |
| | Fee cor | ee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. | | |
| | (1) | Title of each class of securities to which transaction applies: | | |
| | (2) | Aggregate number of securities to which transaction applies: | | |
| | (3) | Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined): | | |
| | (4) | Proposed maximum aggregate value of transaction: | | |
| | (5) | Total fee paid: | | |
| | Fee paid previously with preliminary materials. | | | |
| | Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. | | | |
| | (1) | Amount Previously Paid: | | |
| | (2) | Form, Schedule or Registration Statement No.: | | |
| | (3) | Filing Party: | | |
| | (4) | Date Filed: | | |



Your Vote Counts!

C3.AI, INC.

2023 Annual Meeting Vote by October 3, 2023 11:59 PM ET



V22018-P96719

You invested in C3.AI, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on October 4, 2023.

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to September 20, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a control number





Vote Virtually at the Meeting*

October 4, 2023 10:00 AM PDT

Virtually at: www.virtualshareholdermeeting.com/Al2023

*Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

| Voting Items | | | |
|---|-----------------|--|--|
| 1. Election of Class III Directors Nominees: 01) Michael G. McCaffery 03) Jim H. Snabe | Recommends For | | |
| 02) Condoleezza Rice 04) Stephen M. Ward, Jr. | OTO | | |
| 2. Advisory vote to approve the compensation of our named executive officers. | ⊘ For | | |
| Approval of the Company's 2020 Equity Incentive Plan, as amended, to increase the maximum number of shares that may be automatically added to the share reserve on May 1 of each year from May 1, 2024 through May 1, 2030 from 5.0% to 7.0% of the total number of shares of our capital stock outstanding on April 30 of the immediately preceding fiscal year. | ⊘ For | | |
| 4. Ratification of the appointment of Deloitte & Touche LLP as the independent registered public accounting firm for the fiscal year ending April 30, 2024. | ⊘ For | | |
| NOTE: In their discretion, the proxies are authorized to vote on any other business that may properly come before the meeting or any adjournment or postponement thereof. | | | |
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| Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Setting" | ngs". | | |