# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 24, 2023

# C3.AI, INC.

(Exact name of Registrant as Specified in Its Charter)

**Delaware** (State or Other Jurisdiction of Incorporation) **001-39744** (Commission File Number)

ber) (IRS Employer Identification No.)

1400 Seaport Blvd Redwood City, CA (Address of Principal Executive Offices)

94063

26-3999357

(Zip Code)

(650) 503-2200

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered					
Class A Common Stock, par value \$0.001 per share	AI	New York Stock Exchange					

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

## Item 2.02 Results of Operations and Financial Condition.

On March 2, 2023, C3.ai, Inc. (the "*Company*") issued a press release announcing its financial results for the fiscal third quarter ended January 31, 2023. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information contained in this Item 2.02 and Item 9.01 in this Current Report on Form 8-K, including the accompanying Exhibit 99.1 hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "*Exchange Act*"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing made by the Company under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filings, unless expressly incorporated by specific reference in such filing.

## Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(b)

On February 24, 2023, Patricia A. House resigned from the he board of directors (the "*Board*") of C3.ai, Inc. (the "*Company*"), and on February 27, 2023, S. Shankar Sastry resigned from the Board.

(d)

On February 28, 2023, the Board elected K.R. Sridhar to the Board, effective immediately. Mr. Sridhar was elected as a Class I director to hold office until the Company's 2024 Annual Meeting of Stockholders and until his successor has been duly elected and qualified or until his earlier death, resignation, or removal. Mr. Sridhar will also serve as a member of the Compensation Committee of the Board.

Consistent with its compensation for directors generally, Mr. Sridhar will receive options to purchase shares of Class A common stock, but will not receive any cash compensation for his service on the Board. As a newly elected director, Mr. Sridhar will receive options under the Company's Amended and Restated 2020 Equity Incentive Plan having an aggregate grant date fair value of \$900,000 and vesting over a five-year period.

There is no arrangement or understanding between Mr. Sridhar and any other persons pursuant to which she was elected as a director. Mr. Sridhar has no direct or indirect material interest in any transaction required to be disclosed by the Company pursuant to Item 404(a) of Regulation S-K.

On March 2, 2023, the Company issued a press release announcing Mr. Sridhar's election to the Board. A copy of the press release is attached hereto as Exhibit 99.2 and is incorporated herein by reference.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Description
<u>99.1</u>	Press Release dated March 2, 2023.
<u>99.2</u>	Press Release dated March 2, 2023.
104	Cover Page Interactive Data File (the cover page XBRL tags are embedded within the inline XBRL document).

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## C3.ai, Inc.

Dated: March 2, 2023

By:

/s/ Thomas M. Siebel

Thomas M. Siebel Chief Executive Officer and Chairman of the Board of Directors

#### C3 AI Announces Fiscal Third Quarter 2023 Financial Results

Revenue \$66.7 million. Exceeded guidance.

REDWOOD CITY, Calif. - March 2, 2023 - C3.ai, Inc. ("C3 AI," "C3," or the "Company") (NYSE: AI), the Enterprise AI application software company, today announced financial results for its fiscal third quarter ended January 31, 2023.

"As we enter Q4 FY 23, we are seeing tailwinds from improved business optimism and increased interest in applying C3 AI solutions to address an increasing range of applications across a broad range of industries," said Thomas M. Siebel, C3 AI CEO. "The overall business sentiment appears to be improving. This is a dramatic change from what we experienced in mid 2022."

"In the course of the third quarter we validated our transition to a consumption-based pricing model, expanded our partner ecosystem, expanded our business pipeline, and delivered industry leading product innovation in enterprise AI. We remain on track to become cash positive and non-GAAP profitable by the end of FY 24," Siebel continued. "The results speak for themselves."

#### Fiscal Third Quarter 2023 Financial Highlights

- Revenue: Total revenue for the quarter was \$66.7 million, exceeding guidance of \$63.0 million to \$65.0 million.
- Subscription Revenue: Subscription revenue for the quarter was \$57.0 million, constituting 85.6% of revenue.
- **Gross Profit:** GAAP gross profit for the quarter was \$44.4 million, representing a 67% gross margin. Non-GAAP gross profit for the quarter was \$51.0 million, representing a 76% non-GAAP gross margin.
- Remaining Performance Obligations ("RPO"): GAAP RPO was \$403.2 million. Our GAAP RPO represents 151% of Q3 annualized revenue. Non-GAAP RPO was \$436.3 million.
- Current RPO: Current RPO of \$176.3 million, an increase of 7% compared to \$164.5 million one quarter ago.
- Net Loss per Share: GAAP net loss per share was \$(0.57). Non-GAAP net loss per share was \$(0.06).
- Customer Count: Customer count was 236.
- **Cash Reserves:** With \$789.8 million in cash, cash equivalents, and investments, we believe C3 AI is well positioned to sustain equity market turbulence and to continue to invest in growth through enterprise AI innovation and sales expansion, while sustaining our path to profitability.

#### **C3 AI Partner Model Successes**

In the third quarter we established, reestablished, and substantially expanded our go-to-market partnerships.

- C3 AI and Google Cloud closed deals with eight new customers and expanded our joint pipeline. Our combined sales teams have identified 291 enterprise opportunities for our joint solutions, over 100 of which we are currently engaged in licensing discussions. Thomas Kurian, Google Cloud CEO, and Thomas Siebel, C3 AI CEO, held a joint meeting with a number of clients, prospects, and partners in the U.S. Federal region. Substantial progress has been made to ensure that all C3 AI products perform optimally in the Google Cloud environment. We further expanded our partnership agreement so that customers can purchase C3 AI software solutions on the Google Cloud Marketplace. Together C3 AI and Google Cloud have closed transactions with two global Consumer Packaged Goods companies, three High Tech and Telecom companies, and a large Canadian Financial Services company.
- C3 AI and AWS renewed and expanded our go-to-market partnership. AWS funded C3 AI to enhance C3 AI Law Enforcement optimized for AWS, integrating Amazon OpenSearch and AWS Machine Learning services to enhance the speed and quality of analysis for state and local agencies using the application on AWS. C3 AI and AWS are jointly pursuing 75 new opportunities, of which 41 appear highly qualified; and we closed 6 new agreements in the quarter.
- **C3 AI and Azure** collaborated to close a global U.S. Energy company and a European Technology company serving the Construction and Mining sectors. We cooperated to deliver a highly successful pilot engagement to a large U.S. Defense Agency.

- **C3 AI and Booz Allen** established a highly strategic partnership in December focused on providing solutions for the Government, Defense, and Intelligence sectors. C3 AI and Booz Allen are jointly going to market with the C3 AI Platform and suite of pre-built C3 AI Applications. Together the companies have cross trained employees on the C3 AI Platform; are actively pursuing six highly qualified large opportunities; and we already closed our first engagement with the Chief Digital Artificial Intelligence Office ("CDAO").
- **C3 AI and Accenture** renewed our partnership to help customers drive product innovation, design and development to provide strategic support and systems integration at scale, drawing on Accenture's experience to transform asset management across industries to help improve profitability and reduce risk. Together the companies have rapidly trained Accenture employees on the C3 AI Platform and have already collaborated to close two pilot deals in the Consumer Packaged Goods and Oil & Gas sectors; are actively engaged with a large Oil & Gas services company; and have generated several new opportunities with target accounts.
- C3 AI and EY entered into a teaming agreement to address the needs of the Healthcare industry in the UK.
- **C3 AI and Peraton** entered into a teaming agreement to address the modernization of the Veterans Administration.
- C3 AI and Baker Hughes substantially expanded their strategic partnership. The terms of this expansion resulted in an incremental C3 AI booking of \$32.5 million, and the frequency of payments due from Baker Hughes was accelerated over the term of the agreement. C3 AI agreed to provide additional products and services to Baker Hughes, and provided Baker Hughes additional flexibility in the manner in which they sell C3 AI products and services. The expanded agreement also enables Baker Hughes to extend the term of the agreement beyond its six-year term. We believe the partnership with Baker Hughes has enhanced our credibility in the Oil & Gas and Chemicals markets. As a result of our partnership with Baker Hughes, combining both joint selling through the partnership and the sales we have closed independently, C3 AI has closed 87 contracts in the Oil & Gas and Chemical industries including LyondellBasell, Shell, ExxonMobil, Petronas, ENI, Aramco, Qatargas, ADNOC, PTTGC, Yokogawa, Baker Hughes, Braskem, and others, from which we have closed over \$650 million in bookings and recognized over \$350 million in revenue through Q3 FY 23.

**C3 AI ESG.** C3 AI's most mature application in market is C3 AI Energy Management. Initially released in Spring 2010, this product is used to measure and manage the energy and greenhouse gas footprint at over 6 million residences and businesses today. In September 2022, we announced the availability of C3 AI ESG, developed as a significant enhancement to the C3 AI Energy Management foundation. C3 AI ESG provides a single source of truth for all matters of materiality related to ESG – aggregated and synthesized from the many ERP, supply chain, procurement, SCADA, CRM, HR, and other enterprise systems installed at an enterprise – all tracked at the asset, division, and corporate level. It enables organizations to publish ESG compliance reports consistent with a multiplicity of conflicting ESG reporting standards including SASB, GRI, TCFD, and CDP. Most importantly, C3 AI ESG provides rich predictive analytics using AI to allow managers to track their gaps to plan for ESG materiality in out years – be it CO<sub>2</sub>, H<sub>2</sub>O, methane, workplace injuries, etc. – and recommends mitigation measures to close the gaps so that the company can be assured of meeting its ESG objectives. According to Verdantix, ESG presents a \$16 billion addressable market in 2027 and the enthusiasm with which this product is being received suggests that it will be a substantial contributor to growth at C3 AI. Our initial customers of our ESG application are EY, Shell and Baker Hughes. For those interested, a demo is available https://c3.ai/products/c3-ai-esg/#esg-demo.

**C3 AI Intellectual Property.** C3 AI continues to make significant investments in technology innovation. We have been awarded 26 patents to date and have an additional 96 patents pending. One of our most important inventions is the model driven architecture for enterprise AI applications — the core architecture of the C3 AI Platform. We have been issued several patents for this architecture, including *Systems, Methods, and Devices for an Enterprise AI Application Development Platform*, Siebel, et al. U.S. Patent # No. 10,817,530. The C3 AI Platform provides all the software services necessary and sufficient for the rapid development, deployment, and operation of enterprise AI applications. It also serves as an orchestration system allowing us to immediately embed and exploit the utility of ongoing innovations in the open source and proprietary world. Examples include new techniques in machine learning, virtualization, encryption, Databricks, Snowflake, Vertex AI, Amazon Sagemaker, Azure ML, TensorFlow, Jupyter, Python, etc., all of which are entirely compatible with the C3 AI Platform and are commonly used by our customers. The recent explosion of innovation and availability of large-language models and generative pre-trained transformers provided by OpenAI, Google, Microsoft and others are immediately compatible and interoperable with the C3 AI Platform enabling us to increase the utility of our C3 AI Platform and C3 AI Applications. We believe importance of these ongoing developments in Generative AI are difficult to overstate.

**C3 Generative AI.** By combining the utility of the C3 AI Platform, predictive analytics, enterprise search, natural language processing, generative pretrained transformers, and reinforcement learning, we have developed a novel technique to fundamentally improve the nature and utility of the humancomputer interface for enterprise applications. We believe that this represents a breakthrough development that will dramatically facilitate the ease of use and explainability of enterprise AI applications, in addition to providing users immediate controlled access to potentially the entire corpus of data and information systems within an enterprise. We expect C3 Generative AI for Enterprise Search to be incorporated into the C3 AI Platform and C3 AI Applications and generally available in Spring 2023. It is currently being deployed as a utility in the C3 AI Platform, at Koch Industries, and Baker Hughes. To protect this intellectual property, we have several patents pending in multiple jurisdictions around the world, including *Systems and Methods to Apply Generative AI to Transform Information Access and Content Creation for Enterprise Information Systems*, Siebel, et al. For those interested, we have provided an example demo of C3 Generative AI https://c3.ai/products/c3-generative-ai-product-suite/#crm-demo.

Our pipeline of qualified opportunities for the coming year is in excess of 500. As a result of our successful transition to consumption-based pricing, our pilot pipeline has increased, the number of deals we are closing in quarter is increasing, our average selling price is decreasing, our partnerships are strengthening, and our innovation accelerates apace — all of which portend the opportunity for substantially increased revenue growth in FY 24, and beyond while we simultaneously manage the company on a well-engineered path to profitability.

## **Financial Outlook:**

The Company's guidance includes GAAP and non-GAAP financial measures.

The following table summarizes C3 AI's guidance for the fourth quarter of fiscal 2023 and full-year fiscal 2023:

(in millions)	Fourth Quarter Fiscal 2023 Guidance	Full Year Fiscal 2023 Guidance
Total revenue	\$70 - \$72	\$264 - \$266
Non-GAAP loss from operations	(\$24) - (\$28)	(\$69) - (\$73)

A reconciliation of non-GAAP guidance measures to corresponding GAAP measures is not available on a forward-looking basis without unreasonable effort due to the uncertainty regarding, and the potential variability of, expenses that may be incurred in the future. Stock-based compensation expense-related charges, including employer payroll tax-related items on employee stock transactions, are impacted by the timing of employee stock transactions, the future fair market value of our common stock, and our future hiring and retention needs, all of which are difficult to predict and subject to constant change. We have provided a reconciliation of GAAP to non-GAAP financial measures in the financial statement tables for our historical non-GAAP results included in this press release. Our fiscal year ends April 30, and numbers are rounded for presentation purposes.

## **Conference Call Details**

What:	C3 AI Third Quarter Fiscal 2023 Financial Results Conference Call
When:	Thursday, March 2, 2023
Time:	2:00 p.m. PT / 5:00 p.m. ET
Participant Registration:	https://register.vevent.com/register/BI475641e7eb5043d3b21151cf2869c07b (live call)
Webcast:	https://edge.media-server.com/mmc/p/barehejb (live and replay)

#### **Investor Presentation Details**

An investor presentation providing additional information and analysis can be found at our investor relations page at ir.c3.ai.

### Statement Regarding Use of Non-GAAP Financial Measures

The Company reports the following non-GAAP financial measures, which have not been prepared in accordance with generally accepted accounting principles in the United States (GAAP), in addition to, and not as a substitute for, or superior to, financial measures calculated in accordance with GAAP.

- Non-GAAP gross profit, non-GAAP gross margin, non-GAAP loss from operations, and non-GAAP net loss per share. Our non-GAAP gross profit, non-GAAP gross margin, non-GAAP loss from operations, and non-GAAP net loss per share exclude the effect of stock-based compensation expense-related charges and employer payroll tax expense related to employee stock-based compensation. We believe the presentation of operating results that exclude these non-cash items provides useful supplemental information to investors and facilitates the analysis of our operating results and comparison of operating results across reporting periods.
- Non-GAAP RPO: Non-GAAP RPO represents our GAAP RPO plus the associated cancellable contracted backlog. We believe the presentation
  of our RPO inclusive of the cancellable backlog provides useful supplemental information to investors about our aggregate contractual backlog
  and facilitates the analysis of our operating results and comparison of operating results across reporting periods.

We use these non-GAAP financial measures internally for financial and operational decision-making purposes and as a means to evaluate period-to-period comparisons. Non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable GAAP financial measures and should be read only in conjunction with our condensed consolidated financial statements prepared in accordance with GAAP. Our presentation of non-GAAP financial measures may not be comparable to similar measures used by other companies. We encourage investors to carefully consider our results under GAAP, as well as our supplemental non-GAAP information and the reconciliation between these presentations, to more fully understand our business. Please see the tables included at the end of this release for the reconciliation of GAAP to non-GAAP financial measures.

#### **Use of Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements contained in this press release other than statements of historical facts, including our market leadership position, anticipated benefits from our partnerships and investments, financial outlook, our expectations relating to our new consumption-pricing model and the impact to our results of operations, our expectation to be operating profitably on a non-GAAP basis by the end of fiscal 2024, the expected benefits of our offerings, our business strategies, plans, and objectives for future operations, are forward-looking statements. The words "anticipate," "believe," "continue," "estimate," "expect," "intend," "may," "will" and similar expressions are intended to identify forward-looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and trends that we believe may affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives, and financial needs. These forward-looking statements are subject to a number of risks and uncertainties, including difficulties in evaluating our prospects and future results of operations given our limited operating history, our dependence on a limited number of existing customers that account for a substantial portion of our revenue, our ability to attract new customers and retain existing customers, market awareness and acceptance of enterprise AI solutions in general and our products in particular, and our history of operating losses. Some of these risks are described in greater detail in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended April 30, 2022, and other filings and reports we make with the Securities and Exchange Commission from time to time, including our Quarterly Reports on Form 10-Q for the fiscal quarters ended July 31, 2022, October 31, 2022 and, when available, January 31, 2023, although new and unanticipated risks may arise. The future events and trends discussed in this press release may not occur and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, achievements, or events and circumstances reflected in the forward-looking statements will occur. Except to the extent required by law, we do not undertake to update any of these forward-looking statements after the date of this press release to conform these statements to actual results or revised expectations.

## About C3.ai, Inc.

C3.ai, Inc. (NYSE:AI) is the Enterprise AI application software company. C3 AI delivers a family of fully integrated products including the C3 AI Application Platform, an end-to-end platform for developing, deploying, and operating enterprise AI applications and C3 AI Applications, a portfolio of industry-specific SaaS enterprise AI applications that enable the digital transformation of organizations globally.

## **Investor Contact**

ir@c3.ai

## **Press Contact**

Lisa Kennedy (415) 914-8336 pr@c3.ai

Source: C3.ai, Inc.

#### C3.AI, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except per share data) (Unaudited)

	Unau	iuiteu)						
	Three Months Ended January 31,			Nine Months Ended January 31,				
		2023		2022		2023		2022
Revenue								
Subscription <sup>(1)</sup>	\$	57,043	\$	57,084	\$	173,577	\$	150,614
Professional services <sup>(2)</sup>		9,626		12,689		20,808		29,828
Total revenue		66,669		69,773		194,385		180,442
Cost of revenue								
Subscription <sup>(3)</sup>		21,294		12,275		54,551		32,880
Professional services		977		5,079		6,878		13,470
Total cost of revenue		22,271		17,354		61,429		46,350
Gross profit		44,398		52,419		132,956		134,092
Operating expenses								
Sales and marketing <sup>(4)</sup>		43,497		43,146		131,420		126,134
Research and development		55,051		40,931		160,979		104,166
General and administrative		17,888		15,748		57,770		43,391
Total operating expenses		116,436		99,825		350,169		273,691
Loss from operations		(72,038)		(47,406)		(217,213)		(139,599)
Interest income		6,987		410		13,749		1,077
Other income (expense), net		2,032		7,742		66		5,471
Loss before provision for income taxes		(63,019)		(39,254)		(203,398)		(133,051)
Provision for income taxes		143		193		485		594
Net loss	\$	(63,162)	\$	(39,447)	\$	(203,883)	\$	(133,645)
Net loss per share attributable to Class A and Class B common stockholders, basic and diluted	\$	(0.57)	\$	(0.38)	\$	(1.87)	\$	(1.29)
Weighted-average shares used in computing net loss per share attributable to Class A and Class B common stockholders, basic and diluted		110,735		105,093		108,869		103,841

(1) Including related party revenue of \$20,316 and \$19,740 for the three months ended January 31, 2023 and 2022, respectively, and \$55,884 and \$39,960 for the nine months ended January 31, 2023 and 2022, respectively.

(2) Including related party revenue of \$8,599 and \$4,892 for the three months ended January 31, 2023 and 2022, respectively, and \$12,890 for the nine months ended January 31, 2023 and 2022, respectively.

(3) Including related party cost of revenue of nil and \$191 for the three months ended January 31, 2023 and 2022, respectively, and nil and \$388 for the nine months ended January 31, 2023 and 2022, respectively.

(4) Including related party sales and marketing expense of \$3,515 and \$2,398 for the three months ended January 31, 2023 and 2022, respectively, and \$10,546 and \$2,590 for the nine months ended January 31, 2023 and 2022, respectively.

#### C3.AI, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands, except for share and per share data) (Unaudited)

(Unaudited)											
	Ja	nuary 31, 2023		April 30, 2022							
Assets											
Current assets											
Cash and cash equivalents	\$	311,142	\$	339,528							
Short-term investments		461,298		620,633							
Accounts receivable, net of allowance of \$359 and \$157 as of January 31, 2023 and April 30, 2022, respectively <sup>(1)</sup>		143,678		80,271							
Prepaid expenses and other current assets <sup>(2)</sup>		30,392		20,004							
Total current assets		946,510		1,060,436							
Property and equipment, net		75,197		14,517							
Goodwill		625		625							
Long-term investments		17,369		32,086							
Other assets, non-current <sup>(3)</sup>		55,512		63,218							
Total assets	\$	1,095,213	\$	1,170,882							
Liabilities and stockholders' equity											
Current liabilities											
Accounts payable <sup>(4)</sup>	\$	19,990	\$	54,218							
Accrued compensation and employee benefits		39,522		32,223							
Deferred revenue, current <sup>(5)</sup>		38,893		48,854							
Accrued and other current liabilities <sup>(6)</sup>		25,203		14,874							
Total current liabilities		123,608		150,169							
Deferred revenue, non-current		51		288							
Other long-term liabilities <sup>(7)</sup>		24,184		30,948							
Total liabilities		147,843		181,405							
Commitments and contingencies											
Stockholders' equity											
Class A common stock, \$0.001 par value. 1,000,000,000 shares authorized as of January 31, 2023 and April 30, 2022; 108,508,976 and 102,725,041 shares issued and outstanding as of January 31, 2023 and April 30, 2022, respectively		109		103							
Class B common stock, \$0.001 par value; 3,500,000 shares authorized as of January 31, 2023 and April 30, 2022; 3,499,992 and 3,499,992 shares issued and outstanding as of January 31, 2023 and April 30, 2022, respectively		3		3							
Additional paid-in capital		1,693,574		1,532,917							
Accumulated other comprehensive loss		(1,035)		(2,148)							
Accumulated deficit		(745,281)		(541,398)							
Total stockholders' equity	_	947,370		989,477							
Total liabilities and stockholders' equity	\$	1,095,213	\$	1,170,882							
	-										

(1) Including amounts from a related party of \$82,143 and \$35,848 as of January 31, 2023 and April 30, 2022, respectively.

Including amounts from a related party of \$4,983 and \$4,862 as of January 31, 2023 and April 30, 2022, respectively. Including amounts from a related party of \$12,495 and \$16,141 as of January 31, 2023 and April 30, 2022, respectively. (2)

(3)

(4)

(5)

Including amounts from a related party of \$12,495 and \$16,141 as of January 31, 2023 and April 30, 2022, respectively. Including amounts from a related party of nil and \$18,549 as of January 31, 2023 and April 30, 2022, respectively. Including amounts from a related party of \$318 and \$132 as of January 31, 2023 and April 30, 2022, respectively. Including amounts from a related party of \$2,448 and \$2,510 as of January 31, 2023 and April 30, 2022, respectively. Including amounts from a related party of nil and \$2,448 as of January 31, 2023 and April 30, 2022, respectively. (6)

(7)

## C3.AI, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands) (Unaudited)

		January 31,			
	2023			2022	
Cash flows from operating activities:					
Net loss	\$	(203,883)	\$	(133,645)	
Adjustments to reconcile net loss to net cash used in operating activities					
Depreciation and amortization		3,257		3,761	
Non-cash operating lease cost		5,820		2,369	
Stock-based compensation expense		168,474		77,813	
Other		(1,779)		255	
Changes in operating assets and liabilities					
Accounts receivable <sup>(1)</sup>		(63,609)		(1,963)	
Prepaid expenses, other current assets and other assets <sup>(2)</sup>		(7,745)		(21,108)	
Accounts payable <sup>(3)</sup>		(26,250)		2,237	
Accrued compensation and employee benefits		1,069		759	
Operating lease liabilities		(3,296)		(2,303)	
Other liabilities <sup>(4)</sup>		(4,606)		14,304	
Deferred revenue <sup>(5)</sup>		(10,197)		(15,779)	
Net cash used in operating activities		(142,745)		(73,300)	
Cash flows from investing activities:					
Purchases of property and equipment		(59,767)		(2,183)	
Capitalized software development costs		(1,000)		(500)	
Purchases of investments		(497,288)		(540,290)	
Maturities and sales of investments		674,440		698,312	
Net cash provided by investing activities		116,385		155,339	
Cash flows from financing activities:					
Payment of deferred offering costs				(105)	
Proceeds from exercise of Class A common stock options		2,364		19,334	
Taxes paid related to net share settlement of equity awards		(4,815)			
Net cash (used in) provided by financing activities		(2,451)		19,229	
Net (decrease) increase in cash, cash equivalents and restricted cash		(28,811)		101,268	
Cash, cash equivalents and restricted cash at beginning of period		352,519		116,255	
Cash, cash equivalents and restricted cash at end of period	\$	323,708	\$	217,523	
Cash and cash equivalents	\$	311,142	\$	204,531	
Restricted cash included in other assets		12,566		12,567	
Restricted cash included in prepaid expenses and other current assets		_		425	
Total cash, cash equivalents and restricted cash	\$	323,708	\$	217,523	
Supplemental disclosure of cash flow information—cash paid for income taxes	\$	219	\$	677	
Supplemental disclosures of non-cash investing and financing activities:					
Purchases of property and equipment included in accounts payable and accrued liabilities	\$	12,618	\$	483	
Right-of-use assets obtained in exchange for lease obligations (including remeasurement of right-of-use assets and lease liabilities due to changes in the timing of receipt of lease incentives)	\$	2,033	\$	26,529	
Unpaid liabilities related to intangible purchases	\$	1,500		2,500	
Vesting of early exercised stock options	\$	842	\$	2,391	

(1)

(2)

Including changes in related party balances of \$46,295 and \$547 for the nine months ended January 31, 2023 and 2022, respectively. Including changes in related party balances of \$(3,525) and \$14,102 for the nine months ended January 31, 2023 and 2022, respectively. Including changes in related party balances of \$(18,549) and \$2,359 for the nine months ended January 31, 2023 and 2022, respectively. Including changes in related party balances of \$(2,510) and \$12,674 for the nine months ended January 31, 2023 and 2022, respectively. Including changes in related party balances of \$(2,510) and \$12,674 for the nine months ended January 31, 2023 and 2022, respectively. (3) (4)

(5) Including changes in related party balances of \$186 and \$(7,122) for the nine months ended January 31, 2023 and 2022, respectively.

## C3.AI, INC. RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES (In thousands, except percentages) (Unaudited)

	Three Months Ended January 31,			Nine Months Ended January 31,				
		2023		2022		2023		2022
Reconciliation of GAAP gross profit to non-GAAP gross profit:								
Gross profit on a GAAP basis	\$	44,398	\$	52,419	\$	132,956	\$	134,092
Stock-based compensation expense (1)		6,357		3,343		17,665		7,815
Employer payroll tax expense related to employee stock-based compensation <sup>(2)</sup>		201		8		773		73
Gross profit on a non-GAAP basis	\$	50,956	\$	55,770	\$	151,394	\$	141,980
Gross margin on a GAAP basis		67%		75%		68%		74%
Gross margin on a non-GAAP basis		76%		80%		78%		79%
Reconciliation of GAAP loss from operations to non-GAAP loss from operations:								
Loss from operations on a GAAP basis	\$	(72,038)	\$	(47,406)	\$	(217,213)	\$	(139,599)
Stock-based compensation expense (1)		55,831		31,361		168,474		77,813
Employer payroll tax expense related to employee stock-based compensation <sup>(2)</sup>		1,175		356		4,208		1,794
Loss from operations on a non-GAAP basis	\$	(15,032)	\$	(15,689)	\$	(44,531)	\$	(59,992)
Reconciliation of GAAP net loss per share to non-GAAP net loss per share:								
Net loss on a GAAP basis	\$	(63,162)	\$	(39,447)	\$	(203,883)	\$	(133,645)
Stock-based compensation expense <sup>(1)</sup>	Ŷ	55,831	Ŷ	31,361	Ŷ	168,474	Ŷ	77,813
Employer payroll tax expense related to employee stock-based compensation <sup>(2)</sup>		1,175		356		4,208		1,794
Net loss on a non-GAAP basis	\$	(6,156)	\$	(7,730)	\$	(31,201)	\$	(54,038)
GAAP net loss per share attributable common shareholders, basic and diluted	\$	(0.57)	\$	(0.38)	\$	(1.87)	\$	(1.29)
Non-GAAP net loss per share attributable common shareholders, basic and diluted	\$	(0.06)		(0.07)	\$	(0.29)	\$	(0.52)
Weighted-average shares used in computing net loss per share attributable to common stockholders, basic and diluted		110,735		105,093		108,869		103,841
					_		_	

(1) Starting fiscal year 2023, the Company records stock-based compensation associated with the Company's annual bonus program that will be settled by shares of restricted common stock. Stock-based compensation expense for gross profits and gross margin includes costs of subscription and cost of professional services as follows. Stock-based compensation expense for loss from operations includes total stock-based compensation expense as follows:

	Three Months Ended January 31,				Nine Months Ended January 31,			
		2023		2022		2023		2022
Cost of subscription	\$	5,996	\$	2,639	\$	15,754	\$	5,824
Cost of professional services		361		704		1,911		1,991
Sales and marketing		18,316		8,850		54,175		28,540
Research and development		23,646		12,846		72,768		25,860
General and administrative		7,512		6,322		23,866		15,598
Total stock-based compensation expense	\$	55,831	\$	31,361	\$	168,474	\$	77,813

(2) Employer payroll tax expense related to employee stock-based compensation for gross profits and gross margin includes costs of subscription and cost of professional services as follows. Employer payroll tax expense related to employee stock-based compensation for loss from operations includes total employer payroll tax expense related to employee stock-based compensation as follows:

	Three Months Ended January 31,				Nine Months Ended January 31,			
		2023		2022		2023		2022
Cost of subscription	\$	190	\$	7	\$	646	\$	7
Cost of professional services		11		1		127		66
Sales and marketing		277		202		1,163		718
Research and development		618		38		1,947		437
General and administrative		79		108		325		566
Total employer payroll tax expense	\$	1,175	\$	356	\$	4,208	\$	1,794

## Reconciliation of remaining performance obligations ("RPO") to Non-GAAP RPO:

The following table presents a reconciliation of RPO to Non-GAAP RPO:

	As of January 31,					
	2023			2022		
RPO	\$	403,159	\$	469,276		
Cancellable amount of contract value		33,171		67,454		
Non-GAAP RPO	\$	436,330	\$	536,730		

## Clean Energy Visionary KR Sridhar Joins C3 AI Board of Directors

Sridhar brings extensive energy industry and sustainability expertise to C3 AI

**REDWOOD CITY, Calif.** — March 2, 2023 — <u>C3 AI</u> (NYSE: AI), the Enterprise AI software application company, today announced Bloom Energy Founder, Chairman, and CEO KR Sridhar has joined the C3 AI Board of Directors. The appointment will further support C3 AI's growing focus on solving critical energy and sustainability challenges for companies through enterprise AI.

"A pioneer in the clean energy industry and a trusted expert on sustainability, KR is an important addition to the C3 AI Board of Directors," said Thomas M. Siebel, Chairman and CEO of C3 AI. "Climate and energy security are some of the greatest challenges of our time, and his unique experience and vision will strengthen our company as we support organizations across sectors on their sustainability journeys through use of enterprise AI."

"C3 AI has established itself as a leader in digital transformation in the energy sector and beyond, serving organizations across industries as they use AI to address critical ESG and sustainability issues," said Mr. Sridhar. "I'm excited to join the company at this critical juncture, and I look forward to working alongside an industry-leading team of experts to drive progress."

Mr. Sridhar is a visionary entrepreneur and a leader in the clean tech industry. As the founder and CEO of Bloom Energy, he pioneered the development of fuel cell technology and now leads a global team of experts deploying sustainable, resilient power at scale. Prior to Bloom Energy, he was the director of the Space Technologies Laboratory at the University of Arizona, and a professor of aerospace and mechanical engineering.

C3 AI is accelerating the adoption of digital technology in conventional industries through the C3 AI Sustainability Suite, which includes C3 AI Sustainability for Manufacturing, C3 AI ESG and C3 AI Energy Management.

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## About C3.ai, Inc.

C3 AI is the Enterprise AI application software company. C3 AI delivers a family of fully integrated products including the C3 AI Platform, an end-to-end platform for developing, deploying, and operating enterprise AI applications, C3 AI applications, a portfolio of industry-specific SaaS enterprise AI applications that enable the digital transformation of organizations globally, and C3 Generative AI, a suite of large AI transformer models for the enterprise.

#### C3 AI Public Relations

Edelman Lisa Kennedy 415-914-8336 <u>pr@c3.ai</u>

## **Investor Relations**

IR@C3.ai